ATX/MI
AUSTIN MARKETING INNOVATORS

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COMMUNITY MEDIA KIT 2026



CONNECT. COLLABORATE. INNOVATE.

WELCOME

AUSTIN'S MARKETING COMMUNITY.
BUILT BY OPERATORS, FOR OPERATORS.

ATX Marketing Innovators brings together Austin's marketers, founders, creatives, and business leaders through conversations that lead to real relationships, new ideas, and lasting opportunities.

Our Mission

Create a community where Austin's marketing professionals can connect, learn, and grow, without the noise of traditional networking.



Operators First

Built for people actively growing brands.



Real Conversations

No vendor pitches.
Just meaningful connections.



Austin Focused

Created for the local marketing community.



Community That Lasts

Relationships that continue long after the event.



Founder

Taylor Jones

After working alongside Austin's most ambitious brands and operators, one thing became clear: the talent here is world-class, but the connective tissue between us was missing.

ATX Marketing Innovators exists to fix that, a place where practitioners can swap tactics, share what's working, and build real relationships outside of vendor pitches and conference small talk.

Through Wishbone Advisory, I've seen how the right room, at the right time, can change a career or a company. That's what we're building here.

> **The best opportunities come from the right room.**
>
> **We're building that room for Austin.**

COMMUNITY AT A GLANCE

AUSTIN'S MARKETING COMMUNITY - IN THE ROOM TOGETHER.

ATX innovators brings together the people driving growth, building brands, and shaping what's next in Austin's business community.









768
COMMUNITY MEMBERS

65%
DIRECTOR-LEVEL OR ABOVE

42%
VP, C-SUITE OR FOUNDER

88%
AUSTIN METRO

AUDIENCE DEMOGRAPHIC

WHO IS OUR COMMUNITY?

768
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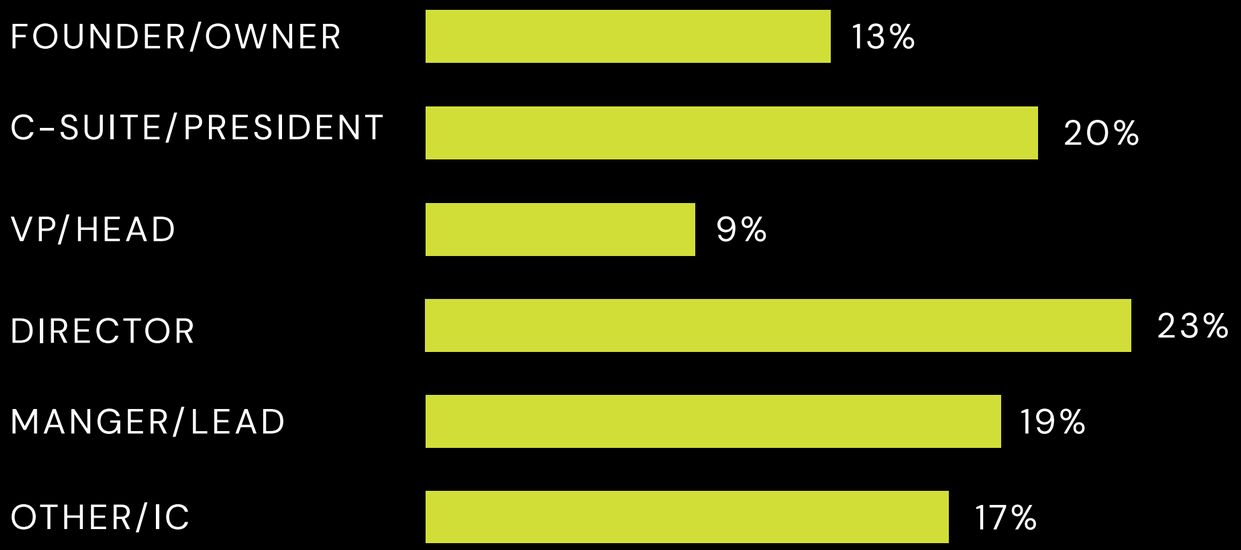
DIRECTOR-LEVEL OR ABOVE

42%
VP, C-SUITE OR FOUNDER

88%
AUSTIN METRO

SENIORITY BREAKDOWN

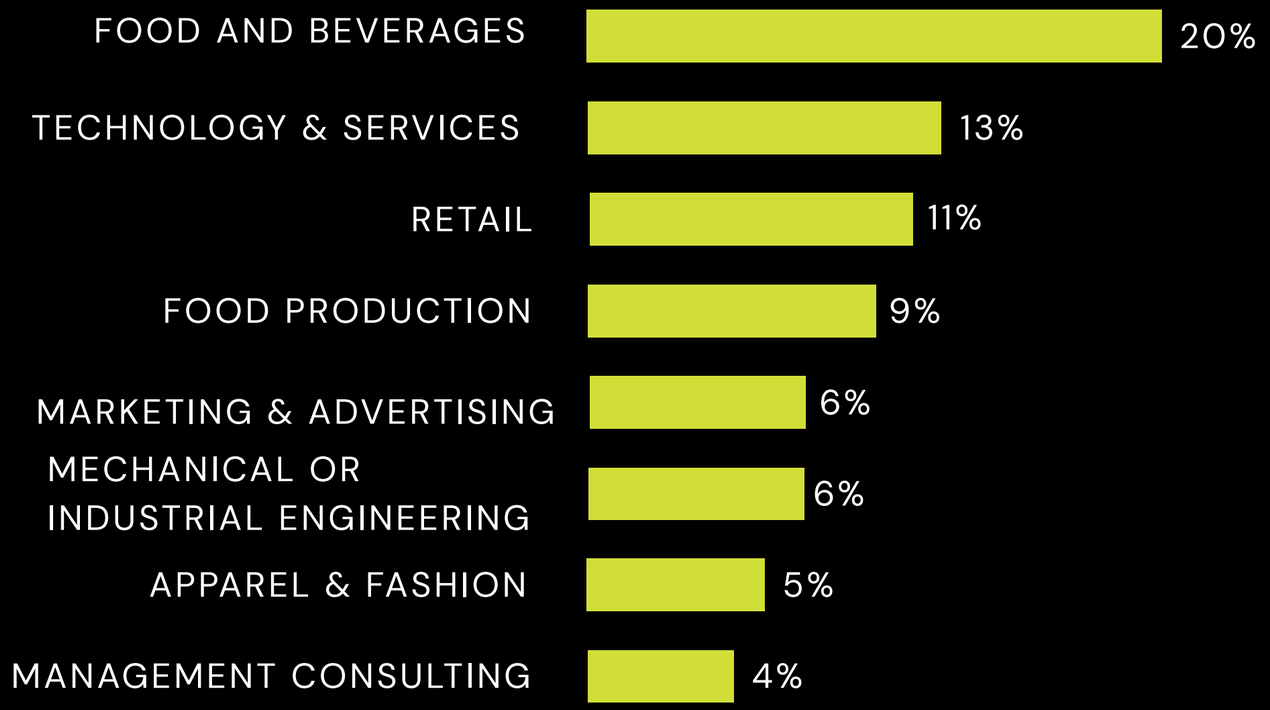


A concentrated audience of Austin marketing decision-makers driving growth at companies of all sizes.

TOP INDUSTRIES

BRANDS IN THE ROOM.

TOP INDUSTRIES



BRANDS REPRESENTED

- SIETE FOODS
- MAEV
- BLOOM NUTRITION
- SERENITY KIDS
- NULO PET FOOD
- HOMWTOWN HERO
- KATIE KIME
- WATERLOO SPARKLING WATER
- HOWLER BROTHERS
- U.S. MONEY RESERVE
- DIGITAL REMEDY
- PROMISE ALIGNMENT COMPANY

EVENT EXPERIENCE

REAL ROOMS. REAL EXPERIENCE.

Our monthly events are designed for meaningful conversations between marketers, founders, operators, and business leaders in a relaxed, engaging environment.

- Intimate, curated gatherings.
- No vendor-first programming.
- Austin-based professionals.
- Relationships that continue after events.



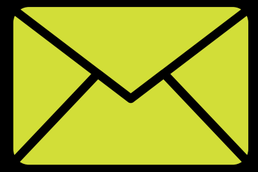
PARTNERSHIP OPPORTUNITIES

CUSTOM PACKAGES. MEASURABLE IMPACT.



EVENT PARTNERSHIPS

Exclusive happy hours.
Power breakfasts, and content-led events that put your brand in the room.



DIGITAL PARTNERSHIPS

Newsletter.
Linkedin and wesbite placements that reach our highly engaged marketing audience.



SIGNATURE EXPERIENCES

Awards sponsorships, Saasy swing, and custom hosted events for deeper brand integration.

Custom Packages available for brands seeking deeper community presence | **View Rate Sheet For Pricing**

PARTNERSHIP PERKS

WHY PARTNER WITH ATX MARKETING INNOVATORS?



REACH DECISION-MAKERS

65% are director level above.



OWN A LOCAL ROOM

88% of our community is based in the Austin-metro area.



CONNECT ACROSS CHANNELS

Newsletter.
Wesbite.
Linkedin.
Search and live events.



BUILD TRUSTED VISIBILITY

Limited sponsorship slots protect the community experience.

PUT YOUR BRAND IN THE ROOM.

Let’s build something great together.

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Scan here to view rate sheet.